



## WEYV Announces Integration with Amazon Alexa, Creating a Hands-Free User Experience

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TROY, Mich., Sept. 12, 2018 (GLOBE NEWSWIRE) -- [WEYV](#), an app platform with music, magazines, e-books and more all in one experience, today announced its new WEYV skill for Alexa, Amazon's cloud-based voice service.



WEYV is an entertainment app with music, magazines and (soon) TV shows and podcasts all in one app experience



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Using WEYV on Alexa is simple and hands-free – once enabled, voice commands like “*Alexa, ask WEYV to play Top of the 90’s playlist,*” are available and Alexa will respond instantly.

“As consumers are increasingly utilizing Amazon Alexa as part of their daily rhythm, it was important for us to build a skill for Alexa to make our users’ music accessible hands-free,” said Stephanie Scapa, CEO of WEYV.

To enable the WEYV skill on Amazon Alexa, simply open the Amazon Alexa app on your mobile device, select *Skills* from the menu and search for “WEYV.” Then select it from the search results, tap *Enable* and login to WEYV.

WEYV is available as an ad-free, subscription-based app that allows users to listen to music, read magazines and e-books, and (soon) watch visual content. WEYV is available on iOS and Android devices and via a web player for U.S.-based users.

To learn more about how WEYV works on Amazon Alexa, please visit [WEYV's help page](#).

More content will be added to WEYV on a rolling basis. WEYV is available for a 14-day free trial and can be accessed via the [App Store](#), [Google Play](#) and the [WEYV website](#).

**AboutWEYV**

WEYV, an Altair (Nasdaq: ALTR) company, is a platform that offers a full catalog of digital content to U.S.-based consumers and is available via iOS and Android devices and via a web player. WEYV enables users to listen to music, read magazines and e-books and eventually watch visual content like TV shows and movies. WEYV is committed to donating 0.5 percent of its revenue to charitable causes. For more information, visit [www.weyv.com](http://www.weyv.com) and follow WEYV on [Facebook](#), [Instagram](#) and [Twitter](#).

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Photos accompanying this announcement are available at

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